



We do the things you care about *really well.*

Fast benefit verifications, easy and accessible processes for providers, and straightforward communication for patients.



The patient support vendor market has never been louder about technology. The messaging is everywhere, and it is persuasive. But persuasive messaging and reliable execution are not the same thing. The difference between the two is measured in denied claims, stalled prior authorizations, and patients who never made it onto therapy.

What most patient technologies aren't telling you

- **Execution vs. Messaging:** Persuasive marketing doesn't guarantee reliable results. Poor execution leads to denied claims, stalled authorizations, and patients failing to start therapy.
- **The Automation Trap:** Automating a flawed process only "accelerates the mess." Using incomplete electronic benefit verification (eBV) data creates faster, but ultimately unreliable, results that lengthen the process.
- **No Straightforward Fallback Plan:** No system is perfect. A reliable partner has a process for exceptions and incomplete data.

How to make sure the metrics you care about are getting done

- **Augmentation, Not Substitution:** Technology front-loads intake and speeds up timelines, but it doesn't replace a full, rigorous verification.
- **Routing Logic:** Systems are smart enough to identify "edge cases" and route them to human experts without slowing down straightforward tasks.
- **Complete Data:** Success is measured by accuracy and completeness, not just the speed of an initial automated response.

The *perfect balance* of tech and human support.

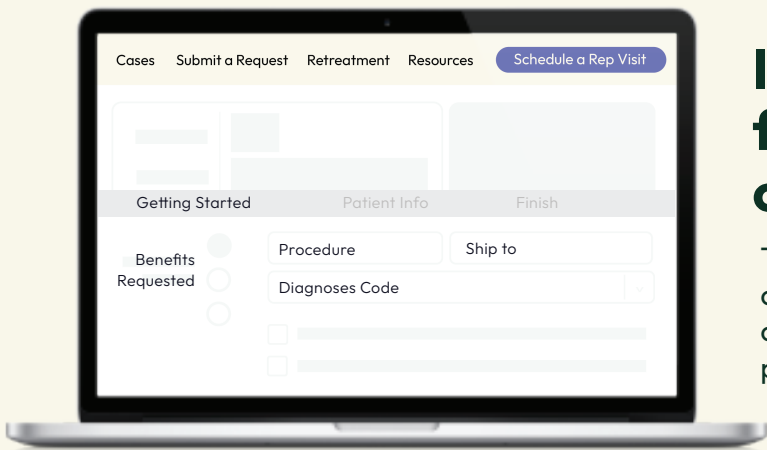
Using technology to automate repeatable actions and humans to handle non-programmable situations reliably scales the success of your patient access program

OTHER VENDORS

- Utilize incomplete datasets for speed, leading to double work
- Automated processes that don't allow for room for error or fumble at discrepancies
- Platform limitations due to out-of-the-box software across clients

ELUSA HEALTH

- 95% receive same day approval to start therapy
- Automate "standard" processes and use human support to streamline niche cases
- Uniquely built systems that match with your therapy needs



It's critical to master the fundamentals add capabilities onto a foundation that works.

The future of patient support belongs to programs that can imagine what the next generation of care coordination looks like while solving for core experience problems in the present.

Why industry leaders choose Elusa Health

Pharma

Fully custom patient programs from drug launch to onboarding and initiation.

Providers

Access to real-time data and support at every step of the script journey.

Consultants

Strategic allies to join forces and help patients get on therapy faster.



Ready to learn more?

Visit us online at elusahealth.com